

Finger Lakes Region (FLK)

PORSCHE CLUB OF AMERICA

Board of Directors Meeting

December 3, 2022

Present: Paul Corter* Laura Butler* Cindy Urciuoli
Craig Urciuoli* Neil Freson* Rita Pullano
Dom Pullano* Kathie Freson Jim Butler

*voting Board member

This meeting was conducted in person.

1. Treasurer's Report - Laura Butler

Laura presented a summary of activity for the first nine months of the year. After brief discussion, the report was unanimously approved.

2. Membership Report and Chair Replacement - Paul Corter

- Paul reviewed the membership report from PCA, showing 127 primary members and 77 affiliate members through November.
- Our former Membership Chair, Mike Hortiatis, has moved from the Region. Paul reported that member John Kaemmerien is interested in becoming Chair. Paul will be in touch with John about taking over the role.

3. Newsletter Publisher Update - Paul Corter

The consulting contract with Grant Corter was signed. Luis Martinez and Grant have begun working together on the next newsletter, with a target publication date of December 15.

4. Suggested changes to Bylaws from PCA

The several comments from Bob Gutjahr and Amber Door at PCA National were reviewed and discussed. Some suggestions were declined as being unsuitable to FLK circumstances. Other suggestions were either adopted as offered or adapted to FLK modes of operation. Craig will incorporate the unanimously agreed upon changes in a draft document for Board approval before submission to membership for a vote.

5. Charity Report and Suggestions for Donations

We reviewed the Charity Report submitted by Gini Albertalli, Charity Chair, which included suggestions for donations for the remainder of the year. After discussion, donations of \$250 each were proposed for three charities: IMRRC, Schuyler County Habitat for Humanity, and Happiness House in Wayne County. The vote: all - aye.

6. Membership Gifts for 2023 - Paul Corter

The membership gifts this year are the FLK logo mug, of which there are 17 left. It was unanimously agreed to order more of the same for 2023, quantity TBD, pending verification of past PCA approval of the FLK logo.

7. Name Tags - Paul Corter

Paul will order 13 name tags for new members. To minimize costs, Paul asks new members if they want and will use the name tags.

8. Membership Survey

Craig provided a draft of questions for the survey of membership interest in club events. The one possible addition mentioned was a question about interest in DE events, but it was unanimously agreed not to add the question but that such interest could be entered under Other in the Type of Activity question. Craig will use Google Forms as the tool for producing the survey. A draft survey will be provided to the Board at a later date.

9. Goodie Store - Paul Corter

A goodie store for FLK can be added in the PCA National goodie store with no cost to the Region, and the Region will receive 20% of sales proceeds. Paul provided a list of 15 items to include initially. The list can be revised whenever we decide on a different mix of items. Activation of the goodie store is pending verification of past PCA approval of the FLK logo.

10. Zone 1 Presidents meeting 11-19-2022 Update

Paul reported two items of particular interest.

1) The Porsche Clash at The Glen will be June 16-18, 2023.

2) The Boardwalk Reunion 2023 will feature the 944, the 40th anniversary of the model.

11. 2022 Region Year - Lessons Learned Review - Paul Corter

Paul presented for discussion a list of events with comments on what went well, what issues/problems there may have been, and recommendations for next year. There was general agreement that dinner meetups should be limited to one monthly and some on weekdays, different venues will be chosen in some cases, and the car show and lunch should be on a Sunday at a venue TBD, and the membership meeting will not include a presentation such as used this year. These and other points will be considered at the planning meeting for 2023.

12. Glovebox Area on PCA Website

Region Officers have respective write access to the Glovebox on the PCA website. Each Officer has read only access to data posted by other Officers.