

Finger Lakes Region (FLK)

PORSCHE CLUB OF AMERICA

Board of Directors Meeting

December 09, 2023

Present: Paul Corter* Laura Butler* John Kaemmerlen*
Craig Urciuoli* Neil Freson* Dom Pullano*
Gini Albertalli * Christine Corter Jim Butler
Curt Albertalli Kathie Freson Rita Pullano
Cindy Urciuoli

*Voting Board member

This meeting was conducted in person.

1. Welcome and Opening Remarks - Paul Corter

- Thank you to the Board for volunteering for a second term
- Thank you to Craig for developing this year's election ballot
- New Region voting response record of 49 (22%), after a little campaigning
- Thank you to Gini and John for continuing to serve as Charity and Membership Chairs, respectively. You are doing a great job.
- Apologies to Dom for having to remain as past president. You may be able to retire when you retire from your paying job :-)
- One focus for this year and next will be a Board succession plan.

2. Meeting Minutes from October 3 meeting

- Motion with a second to approve.
- Approved. The vote: all aye.

3. Treasurer's Report ending November 30, 2023

- Motion with a second to approve.
- Approved. The vote: all aye.

4. Membership Report

- Motion with a second to approve the report published in our Fall 2023 newsletter.
- Approved. The vote: all aye.

5. Charity Report

- Motion with a second to approve the report published in our Fall 2023 newsletter, with the qualification that our donation to the IMRRC was \$200, not \$250.
- Approved. The vote: all aye.

6. President's Update - Paul Corter

- Proposed to order 13 name tags costing \$130 total plus shipping. Approved. The vote: all aye.
- There are 32 name tags yet to be handed out.
- The Fall newsletter has been published.
- The owner of Auto Appraisal Group, Inc. said he would purchase an ad in our newsletter but he has not been back in contact. Laura cautioned that when an ad is sold, the advertiser must be billed to assure that we are paid. It has happened that ads were placed but not paid for due to lack of billing.
- The plan is to have the FLK Region Goodie Store, offering 15 apparel items, completed through PCA National in time to announce it at the New Members Meeting in April.
- We have 10 FLK coffee mugs remaining. It was agreed to reorder with the quantity to be determined depending on quantity pricing brackets.
- New Members Meeting: It was agreed to have it again at the 41 Lakefront Hotel in Geneva. The date this year is Sunday April 14.
- Our season opening laps at WGI will be on Sunday April 28. Luis to confirm with WGI.
- Two drive tours will be scheduled, dates TBD.
- For the Show, Taste, and Tour event, it was agreed that the Wagner Winery would be a good location again for this year, date TBD.
- Help from the whole Board is needed in selecting other 2024 events.
- The Porsche Parade will be June 9-15. The Porsche Clash will be June 14-16. Because of the distant location of the Parade, there should be no impact on our Clash event of June 15.

7. Open Discussion

- Craig suggested that it would be helpful to have a spreadsheet of 2023 event receipts and disbursements as a reference when planning for this year.
- Board Succession: Dom suggested that it may be good to survey membership about interest in being part of Region leadership. Neil suggested that the topic could be a presentation item at the New Members Meeting.
- If we continue a food bank charity theme, Gini mentioned that Seneca and Wayne Counties should get attention this year. Laura suggested that another theme for charity would be local disaster relief.
- For the elections in 2025, it may be possible to validate membership numbers on ballots by cross referencing PCA membership data. A related idea is to suggest that PCA National develop a standard ballot for use by all Regions that would include membership ID verification.
- John will investigate a means of determining the Region center of gravity in terms of both geographical area and member residence.
- Craig will renew contact with Garber Porsche earlier in the year this year concerning a Region show meetup.